



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-31-2012 PAGE: 1 of 1

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No		Contract Dt		Revision Dt		Rev#		Advertiser		Brand		Product Code		Station/Market					
396985		08-24-2012				0		SMITH FOR SENATE, TOM		TOM SMITH FOR SENATE		POLITICALS		WPVI - PHILADELPHIA					
Agency Est#		CMS #		Sales Office		Account Executive		Start Date		End Date		Billing		Package		Contract Title			
11 15 225		242241		PHILADELPHIA		A. CLIFFORD		08-28-2012		09-03-2012		M (Broadcast Month, Cycle 1)		N		242241			
Line	Start Date	End Date	Time Period	Description															
Agency CPE: C : 11 P : 15 E : 225																			
15	09-02-2012	09-02-2012	12:00PM - 01:00PM	12-1P SUN NEWS (7191)															
MG Group #		Preempted		Rate Reason		MG Description													
330529		09-02-2012		550 NOT AVAILABLE 1 X 30 @ \$1,100 Su 11:30PM - 12:00AM - 09/02/12-		550 NOT AVAILABLE 09/02/12 (6996)													
		09-02-2012		550 NOT AVAILABLE 09/02/12 (6996)															
		Total:		1,100															
						10		30		X		2		550		2		1,100.00	
						10		30		X		1		1,100		1		1,100.00	
												Preempt Total:				-2		-1,100.00	
												Contracted Gross Total:		75				106,950.00	
												Actual Gross Total:		74				106,950.00	
												Agency Commission						16,042.50	
												Net Total						90,907.50	
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total									
Sep 12		1,100.00		1,100.00		106,950.00		0.00		106,950.00									
TOTAL		1,100.00		1,100.00		106,950.00		0.00		106,950.00									